



For Immediate Release

DeVoe & Company Expands Executive Team with Key Marketing Hire

Seasoned Investment Banking Marketing Professional Jennifer Sransky Joins Firm as Head of Marketing

San Francisco, CA, March 19, 2024 – DeVoe & Company, the leading consultant firm and investment bank for the wealth management industry, today announced the appointment of Jennifer Sransky as Head of Marketing. This addition reflects DeVoe & Company’s commitment to enhancing its consulting capabilities and supporting RIAs to achieve their growth objectives. DeVoe & Company offers comprehensive consulting, strategic advisory, valuation services and M&A advice to help RIAs optimize their business.

With over two decades of financial services marketing, communications and business development experience, Ms. Sransky will use her expertise to position DeVoe & Company as a leading advisor to the wealth management industry and deepen the client experience. In this role, she will join the executive team, oversee all marketing initiatives and further the firm’s mission of delivering exceptional results for clients.

Most recently, Ms. Sransky served as Head of Marketing for Aduro Advisors, a leading fund administration firm that provides services to venture capital and private equity firms. Prior to that, she spent 20 years at Berkshire Global Advisors, a global boutique investment bank. During that time, she developed and implemented an integrated marketing and communications strategy focused on enhancing the firm’s visibility and brand, growing digital engagement, and increasing lead generation.

“We’re thrilled to welcome Jennifer to the team,” said David DeVoe, Founder & CEO of DeVoe & Company. “It’s an exciting time for DeVoe & Company as we continue to expand and deepen our team of senior staff who bring extensive experience and understanding of the wealth management industry.”

“I am honored to join DeVoe & Company and contribute to its continued success,” said Jennifer Sransky. “I look forward to collaborating with the talented team here to elevate our marketing efforts and strengthen our position as a trusted advisor to the wealth management space.”

About DeVoe & Company

DeVoe & Company is a goal-based investment bank and consulting firm focused exclusively on the wealth management industry. The company’s consulting, M&A and valuation services provided help RIAs accelerate the achievement of their business goals. For more information, visit www.devoeandcompany.com

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